



# ESWAR COLLEGE OF ENGINEERING

(Approved by AICTE, & Affiliated to JNTUK, A.P.)

KESANUPALLI (V), NARASARAOPETA-522549, AP

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## Environmental promotional activities beyond the campus

### Index

S.NO.	DATE	NAME OF THE EVENT	PAGE NO.
1	21-09-2018	Plantation programme	2-3
2	04-01-2019	Clean and Green Program	3-5
3	26-11-2021	Conservation of Water Resources	5-6
4	16-09-2022	Ozone Day - Tree plantation	7-8

  
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## 1. PLANTATION PROGRAMME

Date: 21.09.2018

Venue: Eswar College Engineering

Number of students participated:100

On September 21, 2018, the NSS Unit of Eswar college of Engineering marked the Foundation Day of National Service Scheme (NSS) with a poignant " Plantation program, " Recognizing the critical need for trees in combating global warming, the event brought together the NSS Programme Coordinator, college staff, and 100 dedicated youth from kanaparru village on the college grounds. Under the guidance of the Principal and NSS Program Coordinator, the volunteers enthusiastically planted over 100 trees and erected brick barricades to protect them, symbolizing their commitment to environmental stewardship. By taking ownership of nurturing and maintaining their allocated plants, the participants embodied a collective sense of responsibility towards the planet. This initiative highlights the vital role educational institutions play in instilling environmental awareness and promoting a sustainable future."



  
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**An image of showing students along with faculty members participating in Plantation Programme on 21.09.2018**

## **Outcomes:**

1. By the inspiration of this program, Kanaparru Village youth plant over 100 trees, cultivating a greener, more sustainable community environment.
2. Effective mobilization of youth in a comprehensive plantation drive, boosting local biodiversity and environmental awareness.
3. Youth-led initiative successfully plants diverse native species, promoting ecological balance and village beautification.

  
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## 2. Clean and Green Program

Date	:	04-01-2019
Place	:	Kesanupalli (Village)
Chief Guest	:	Sri.MallikarjunaRao
No. Of. Participants	:	100


On January 4, 2019, dawned bright and clear, casting a sense of enthusiasm over the Eswar college of engineering. The campus hummed with anticipation as the National Service Scheme (NSS) unit prepared to commemorate Janmabhoomi Mavooru NSS Special Camp. The atmosphere was electric with a sense of duty and dedication, setting the tone for a memorable event. As the participants gathered, the air was alive with purpose, reflecting their commitment to making a positive difference in their community and the environment.

Under the guidance of the Principal and NSS Program Coordinator, the college had meticulously planned the clean and green program to make it impactful and sustainable. The volunteers, armed with saplings, shovels, and a collective spirit, set out to transform the college ground and campus into a clean haven.

The laboratories, once shrouded in neglect, underwent a remarkable metamorphosis. The remnants of dust and debris succumbed to the gleam of spotlessness, as students driven by a sense of ownership and institutional pride worked diligently. The NSS unit's endeavors transcended a mere cleanup exercise, embodying the essence of the Swachh Bharat mission – a visionary quest for a cleaner, greener, and healthier India. With each surface wiped clean and every corner revitalized, the students' tireless efforts symbolized a collective commitment to transforming their environment and fostering a culture of sustainability.

As the hours passed, the metamorphosis became increasingly evident. The once-neglected surroundings, formerly marred by litter and disarray, now radiated a vibrant aura of renewal. Students, their faces aglow with a sense of accomplishment, stepped back to admire the tangible fruits of their collective labour. The campus, an extension of their academic sanctuary, had been revitalized, imbued with a fresh sense of purpose. The triumph of the Janmabhoomi Mavooru NSS Special Camp Program at Eswar college of engineering transcended mere physical cleanliness, forging unbreakable bonds and instilling a deep-seated sense of collective pride among participants. Under the guidance of their coordinator and principal, the NSS unit had demonstrated that when united in pursuit of a noble cause, students could become a formidable force for positive transformation, leaving an indelible mark on their institution and community.

As the sun's descent beyond the horizon bathed the revitalized campus in a warm, golden light, the students dispersed, carrying with them a sense of pride and accomplishment.

  
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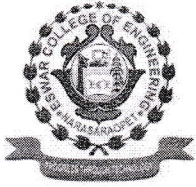
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They had achieved far more than a mere cleanup; they had forged a lasting bond of unity, responsibility, and civic duty. The NSS Special Camp had not only restored the campus to its former glory but had also planted the seeds of a collective pledge to cultivate a brighter, more sustainable future. In this moment, the students knew that their efforts would resonate beyond the confines of their institution, inspiring a ripple effect of positive change that would echo through their communities and beyond.



Images of showing students participating in Clean and Green Programme on  
04-01-2019 at kesanupalli village.

  
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## Outcomes:

1. **Inspiration to the Community:** The event inspired the local community to take up similar initiatives, fostering a sense of responsibility and ownership towards the environment.
2. **Recognition for the College:** The successful event brought recognition and acclaim to the college, highlighting its commitment to social responsibility and environmental sustainability.
3. **Empowerment of Future Generations:** The event empowered future generations of students to become active participants in community service and environmental conservation, ensuring a lasting legacy of positive change.

  
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## 3. Conservation of Water Resources


Date : 26-11-2021  
Place : Kesanupalli Village  
No of Participants : 60

On November 26, 2021, 60 students from Eswar College of Engineering visited Kesanupalli Village to conduct an awareness program on water conservation. The event aimed to educate the villagers about the significance of preserving water resources and adopting efficient usage practices. Through interactive sessions, demonstrations, and distribution of pamphlets, the students engaged with the villagers and conveyed the importance of water conservation.

The event was a resounding success, raising awareness among the participants about the impact of water conservation on the environment. The villagers were inspired to adopt sustainable practices, reducing water waste and promoting efficient usage. The event fostered a sense of community responsibility towards preserving precious water resources.

By working together, the students and villagers made a significant impact on promoting water conservation and sustainability. The event served as a reminder of the importance of preserving our planet's precious resources for future generations. The initiative demonstrated the power of collective action in addressing environmental challenges and promoting a greener tomorrow.



  
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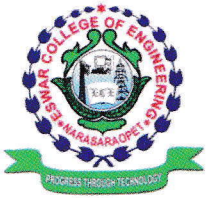
Images of showing students participating in water conservation Programme on 26-11-2021 at kesanupalli village.

## Outcomes:

1. The people from kesanupalli village gained a better understanding of the importance of water conservation and its impact on the environment.
2. They were inspired to adopt efficient water usage practices, reducing waste and promoting sustainability in our daily lives.
3. The people felt a sense of responsibility to work together to preserve precious water resources, fostering a sense of community ownership and collective action.

  
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## 4. Ozone Day - Tree plantation


Date : 16-09-2022  
Place : kesanupalli and kanaparru  
No. Of. Participants : 74

On September 16, 2022, 74 students from Eswar College of Engineering celebrated Ozone Day by organizing a tree plantation drive in Kesanupalli and Kanaparru villages. The event aimed to emphasize the significance of preserving the ozone layer and mitigating climate change. Participants planted over 100 saplings in designated areas, contributing to the growth of green cover and promoting eco-friendly practices.

Through an awareness campaign, students educated local residents about the importance of ozone layer protection, its depletion causes, and the role of trees in maintaining environmental balance. Interactive sessions highlighted the impact of human actions on the environment and encouraged sustainable lifestyle choices. The event raised awareness among over 200 local residents and inspired participants to adopt eco-friendly habits and promote sustainability in their communities.

The Ozone Day - Tree Plantation event successfully brought together students and local communities to promote environmental stewardship. By planting trees and raising awareness, we can work towards a sustainable future and protect our planet's precious resources. The initiative demonstrated the power of collective action in addressing environmental challenges and fostering a greener tomorrow.



  
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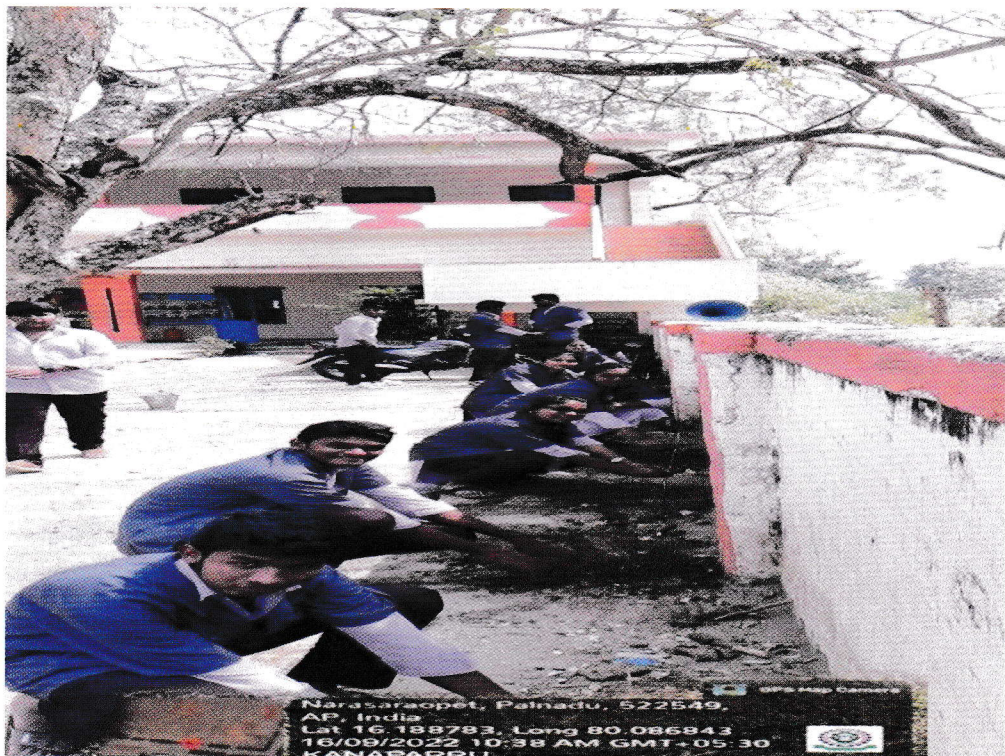
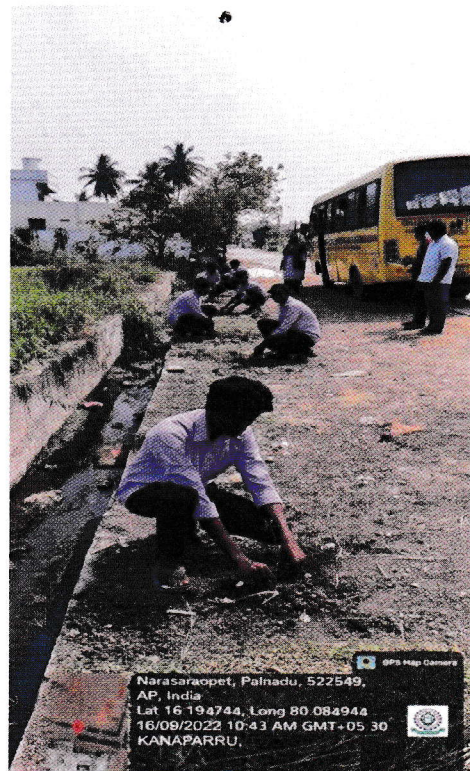


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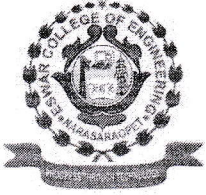
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Images of showing students participating in Tree Plantation Programme on 16-09-2022 at kesanupalli village and kanaparru village.

  
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## Outcomes:

1. Enhanced green cover in the villages, contributing to a healthier environment.
2. Increased community engagement in environmental initiatives.
3. Development of a sustainable mindset among participants, influencing their lifestyle choices and environmental actions.
4. Potential reduction in carbon footprint and contribution to climate change mitigation

  
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